

OF SAULT STE. MARIE

# 2022 Annual Report



1496 Wellington St. E Suite 202 Sault Ste. Marie, ON P6A 2R1

ssm.bigbrothersbigsisters.ca





## **Board Chair Report**

Last year at our AGM I addressed the assembly with a message that hinted optimism as we were slowly breaking free of the COVID pandemic and all of its restrictions. This year's theme incorporates a brighter and greater sense of hopefulness and sanguinity as we gradually transition into normal working conditions and this will all happen under the tutelage of a new leader. Yes, that's correct. We will have a new commander at the helm in Carter McGregor who will step in as our new Board Chair. I look forward to working with him, fellow board members and staff in our new roles.

As I contemplate the last 12 months, a number of questions were posed at last year's meeting. Will we return to a state of normalcy and meet the needs of our youth? Will we fulfil our need of recruiting board and committee members? Fundraising will once again be critical, will we be up to the challenge? With these and other questions came a number of uncertainties. Well, here we are a year later and I am proud to say that we have had an outstanding year. We acknowledge our triumphs with a number of successful fundraising ventures namely, our Annual Golf Tournament, Big Bail Out, Charity Hockey Tournament and Huddy's ATV Ride. We were also pleasantly surprised with SooToday as we were the charity of choice for their "Best Summer Ever" fundraiser and community awareness event. In addition, with the inception of our monthly online 50/50 Draw, which is in its final stages of completion, this assortment of fundraising initiatives should assist us greatly with financial stability. We are also excited about more matches, activities and programs for our youth as Karen, our recently hired Program Activities CoOrdinator and April, our steadfast Program Manager, continue to work diligently in these areas.

Secondly, I wish to extend my sincerest gratitude to the Board of Directors, Finance Committee, Fundraising Committee and the office staff. Everyone has worked tirelessly and their determined efforts have had a profound effect on the agency. It was a pleasure to volunteer with such a wonderful and dedicated group of good people. I would also like to extend my sincerest gratitude to our community partners and all of our volunteers for their continued efforts and dedication. Your contributions have been noteworthy and are greatly appreciated.

In closing, the board and I look forward to collaborating with April and Karen over the next year in order to continue to offer first class mentoring programs for the children and youth who are in need in our community. With committed volunteers and the strength of our staff team, committees and Board, we anticipate growth, success and good fortune in the year which lies ahead.

Yours Truly, (in service to children and youth)

Marc Sageloly

Chair of the Board



# A Message from our Program Manager

Re-open and Recover. Two words that were the driving force of all decisions, actions and plans for 2022 and continues still as we are well on our way into 2023. As we are finally able to put Covid-19 behind us, re-opening both locally and globally, it is unfortunate that the impact of the pandemic is still having an affect on our recovery.

We are very grateful for, and proud of, the hard work and dedication of our Board/Committee Members as they lead our fundraising efforts, ensuring that we are able to continue delivering the much-needed programs and services our agency offers. Thank you for all the time and effort you put in, making sure the various fundraisers and events are a huge success!

As we continue to recover, and fostering organizational sustainability we are so pleased, proud and thankful that our active matches have thrived and new matches have began their journey. We are inspired by the dedication and commitment our volunteer mentors continue to display as they recognize the BIG impact they are having as a positive role model, especially now. Thank you to all our amazing Mentors, we are so grateful for you!

We are also very grateful for our donors, funders and partners who invest in our mission and make it possible for us to enable life-changing mentoring relationships that ignite the power and potential in young people. A special thank you to the Bishop Alexander Carter Foundation for providing funding for us to support our matches by offering new and exciting opportunities. Food security is one of the many impacts the pandemic has had on the families, children and youth in our programs, and we were able to initiate a fun, creative way to address this issue. On behalf of the families we serve, thank you!

As we look to the next couple of years, our new Strategic and Operational Plan will provide the framework to not only fully recover from the impacts of the pandemic, but also to build and expand and help us fulfill our vision of all young people realizing their full potential. The 3 Pillars of the plan; Scale our Impact, Expand our Impact, and Expand our Impact Awareness will now be the driving force of all our decisions, actions and plans throughout 2023 and beyond. I could not be more excited to be a part of something this BIG!

April McBride, Program Manager

April Mc Bride



# MISSION, VISION, IMPACT

#### **MISSION**

To enable life-changing mentoring relationships to ignite the power and potential of young people

#### VISION

All young people realize their full potential

#### **IMPACT**



less likely to be victimized or bullied by peers



more likely to participate in extra curricular school activities



less likely to have behavioural problems in school



more likely to
experience
higher levels of
self-esteem,
stronger social,
coping skills,
and overall
happiness

#### **HIGHLIGHT**

#### **Meet Jordan**

Jordan is 13 years old and comes from a single parent home. His mom works full-time outside the home and he spends a lot of time alone. He wished he had a positive role model to spend time with, specifically to take him fishing.

Without a consistent supportive adult relationship, Jordan may not realize his full potential. He had originally been matched with a Big Sister because of the lack of Big Brothers available. When that matched closed, he opted to hold out for the Big Brother that he had always wanted.

Big Brothers Big Sisters of Sault Ste. Marie is so pleased to match Jordan with a supportive, consistent Big Brother. Finally, after waiting for 2 years, Jordan was matched with Brandon who makes sure that Jordan knows he cares about him, challenges him to grow, provides him with support, and treats him with respect and a huge bonus, takes him fishing! We think 2 years is way too long to wait for a Big Brother, but we're so happy for Jordan and so thankful for Big Brothers like Brandon!

Real names are not being used for confidentiality purposes.

#### THANK YOU TO OUR BIGS

Big Brothers Big Sisters of Sault Ste. Marie has the most amazing volunteer mentors, who truly understand the value of being a positive role model for children and youth in our community. We appreciate your commitment and dedication to the organization but most importantly to your Littles. We are constantly impressed with the awesome feedback we receive from parents who acknowledge the difference you are making in their child's life. You truly are carrying out the Big Brothers Big Sisters Mission of igniting the power and potential of young people.

THANK YOU!



# THANK YOU (to supporters)

We would like to recognize the following businesses for their outstanding support of our programs and services. While recovering from the impact of the pandemic, our donors, partners and sponsors stepped up in a 'BIG' way and we appreciate it

very much!





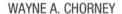
























# GREAT LAKES























# Lou's Automotive



















# Local Businesses without a Logo

Amanda at Yummy Soy Scents
Canela Bath and Body
Dave Beatty - Trucking Company

# Financial Report

AS AT DECEMBER 31,	2022	2021
ASSETS		
CURRENT		
Cash	\$ 87,916	\$ 54,480
Restricted cash	580,263	629,183
Accounts receivable	6,347	1,211
Harmonized Sales Tax receivable	1,347	
	\$ 675,873	\$ 684,874
Accounts payable and accrued liabilities	\$ 7,787	\$ 6,055
NET ASSETS	668,086	678,819
	\$ 675,873	\$ 684,874
Commitment (Note 2)		
DDDOVED ON DELINIE OF THE DOVED		
APPROVED ON BEHALF OF THE BOARD:		
PPROVED ON BEHALF OF THE BOARD:  Director		

#### Staff and Board Members

#### **STAFF**

Program Manager - April McBride Caseworker/Program Activity Coordinator - Karen Hurley-Melcher (2023)

Bookkeeper - Francine Wolfe

#### **BOARD**

Board Chair - Marc Sageloly
Board Co-Chair - Carter McGregor
Board Co-Chair - Olivia Bruni
Treasurer - Rob Zeppa
Secretary - Sarah Devoe
Member - Cynthia Sutton
Member - Christine Velcich
Member - Jeff Hamilton
Member - Chris Coccimglio(2023

On Leave:
Glyn Heatley
Norma McNeill
Levi Demour-Iozzo





