



Big Brothers Big Sisters
OF SAULT STE. MARIE

2023 Annual Report

1496 Wellington St. E
Suite 202
Sault Ste. Marie, ON P6A 2R1

ssm.bigbrothersbigsisters.ca



A Message from our Program Manager

At the first of the year, the agency adopted the 2023 - 2026 Strategic Plan, which has provided a framework to not only recover from the impacts of a challenging year, but also to assist us with continued recovery and expansion. The 3 Pillars of the plan; Scale our Impact, Expand our Impact, Expand our Impact Awareness, have been the driving force of all of our decisions, actions and plans throughout 2023 and well into 2024.

Although the board experienced some challenges throughout the year, with multiple resignations resulting in urgent vacancies, we are very grateful for the members that remained, and are pleased that new members, have joined our board and have been an excellent addition, helping develop a path forward. Thank you all, for your time and effort and for your continued commitment and enthusiasm as you continue the awesome work you do.

We were delighted to have Karen, our new Caseworker/Activity Coordinator, join the family. She has been an amazing addition, providing awesome events and programs for the Big Bunch littles waiting to be matched. We have seen a 87% growth in matches, and 58% growth in the Big Bunch Program. Thank you Karen, for all your hard work and dedication to the children and youth we serve.

As mentioned, the 87% growth in matches has been an absolute delight to watch and participate in. We are excited to have many new Mentors matched with Littles, some of which have been waiting for a long time. We are inspired by their dedication and commitment to their Mentees, and have enjoyed getting to know them and watching their relationships develop. Thank you Mentors, for being amazing positive role models!

The work we do wouldn't be possible without the generous support of our donors, funders and partners. Their investment in our mission makes it possible to delivery quality services and programs to young people within our community. A special thank you to the family and organizers of the MATT WHETAN LEGACY TOURNAMENT for choosing BBBSSM as a recipient for the funds raised in honor of Matt. We couldn't think of a better way to use the funds, than by helping our little access sports and providing them with a Big FAN to support and cheer for them. On behalf of the families we serve, THANK YOU!

As we continue to scale and expand, we couldn't be more proud of the work we've done and look to do in the coming year. It is so rewarding to work together to have a greater impact in the lives of those we serve and within our community. We are up to some BIG things!



April McBride, Program Manager



Board Highlights



Successful application and agreement for online 50/50 - launching in 2024



Donald Doucette Charity Hockey Tournament raised \$6000.00



Golf For Kids Sake - Golf Tournament raised approx. \$20,000.00



Sootoday - Best Summer Ever Campaign raised \$7525.00



Received Sault Rotary North grant - \$8000.00 to send kids to camp



MISSION, VISION, IMPACT

MISSION

To enable life-changing mentoring relationships to *ignite* the power and potential of young people

VISION

All young people realize their *full potential*

IMPACT

Agency Growth

87%

Increase in volunteerism, resulting in 87% increase in active matches

53%

increase in donor dollars

58%

Increase in enrollment, resulting in 58% more children/youth enrolled in our BIG BUNCH Program



Successful completion of Agency Quality Assurance check for continued Agency Accreditation

MATCH HIGHLIGHT

After a few months of being matched with his BIG, “R” ended up being placed in the foster care system. “R’s” BIG helped him out tremendously during this transition process, since the BIG grew up in foster care himself and could relate to the stress, confusion, and feeling alone.

The BIG played a huge role in “R’s” support during this difficult time of transition in his life and the BIG was able to be the consistent person in his life. The BIG, didn’t judge and related to what “R” was going through. “R” and his BIG continue to build their relationship during weekly outings. “R” is excited to be part of his BIGS wedding day coming up in August 2024.



BBBSSSM stock photo

THANK YOU TO OUR BIGS

Big Brothers Big Sisters of Sault Ste. Marie has the most amazing volunteer mentors, who truly understand the value of being a positive role model for children and youth in our community. We appreciate your commitment and dedication to the organization but most importantly to your Littles. We are constantly impressed with the awesome feedback we receive from parents who acknowledge the difference you are making in their child’s life. You truly are carrying out the Big Brothers Big Sisters Mission of igniting the power and potential of young people.

THANK YOU!



BIG BUNCH GROUP 2023

APRIL
Easter Sign
Night



MAY
Candle & Bath
Bomb Night



JUNE
Home Depot
Wood working



JULY
High Ropes



AUGUST
Back to School
Hair Cuts



BIG BUNCH GROUP 2023

OCTOBER
Thompson's
with the Soo
Greyhounds



AGENCY WIDE EVENTS IN 2023

JUNE
Kick off to
Summer BBQ &
Bike rodeo



JULY
Rotary Fest
Parade



SEPTEMBER
End of Summer
Bash - Arcade



EVENTS IN 2023 CONTINUED

NOVEMBER
Santa parade
with the Soo
Greyhounds



DECEMBER
Christmas
Party 2023



DECEMBER
Motivate 2
Skate



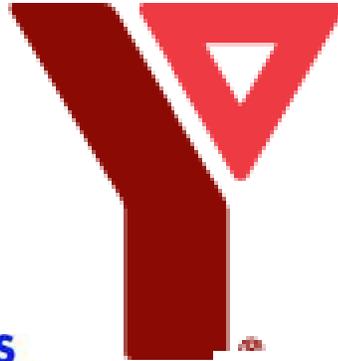
THANK YOU (to supporters)



We would like to recognize the following businesses for their outstanding support of our programs and services. Our donors, partners and sponsors help in a 'BIG' way and we appreciate it very much!



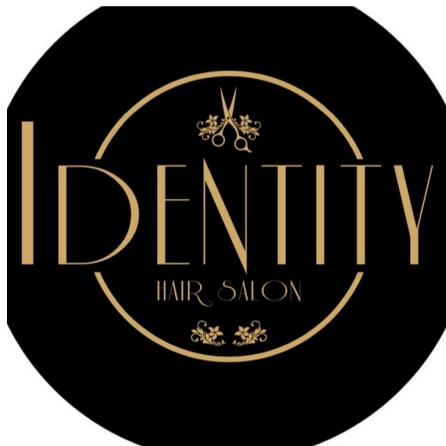
Our Supporters and Partners



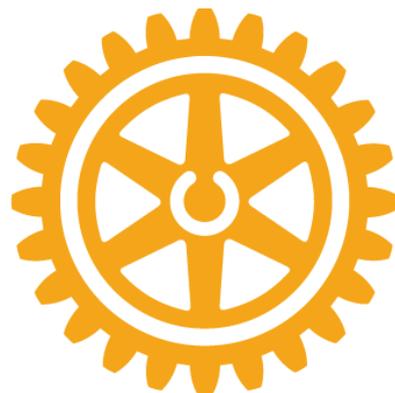
823 BROADWAY LINE EAST • BAYVIEW ST. E. MARKHAM, ONTARIO • M3R 1R6 • TEL: 905-477-4622



Our Supporters and Partners



Rotary



Our Supporters and Partners



Savoy's
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Dr. Olivia Trzinski
Dr. Nicholas Irwin



metro

Lou's Automotive

the greenhouse
SPA 

Our Supporters and Partners



Our Supporters and Partners



NORTHSIDE



"BOB" DIONISI & SONS LTD.



Our Supporters and Partners



Sault Ste. Marie Airport
Development Corporation



Construction Equipment Co.

www.cec-ssm.com

(Sault) Inc.



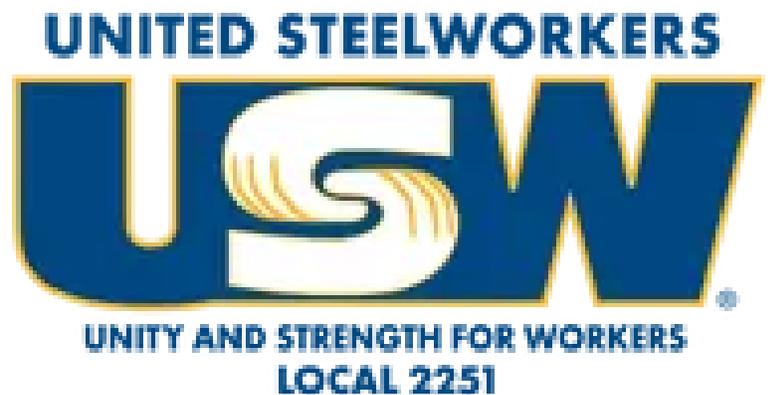
Local Dealer

Local Service Local Warranty

Locally owned and operated since 1968

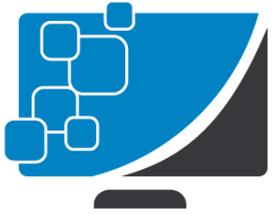


DAWSON & KEENAN
INSURANCE



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Our Supporters and Partners



ALGOMA
BUSINESS COMPUTERS



Manulife

Our Supporters and Partners

Local Businesses without a Logo

Dave Beatty - Trucking Company

Anonymous Donor

System International Machine Shop

Fremlin Builders & Renovators Ltd.

Henderson Metal Fabricating Co. Ltd.

Special thanks to:

Bishop Alexander Carter Foundation



Financial Report

BIG BROTHERS BIG SISTERS OF SAULT STE. MARIE
STATEMENT OF FINANCIAL POSITION

AS AT DECEMBER 31, **2023** **2022**

ASSETS**CURRENT**

Cash	\$ 118,193	\$ 87,916
Restricted cash	508,035	580,263
Accounts receivable	-	6,347
Harmonized Sales Tax receivable	1,603	1,347
Prepaid expenses	1,514	-

\$ 629,345	\$ 675,873
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LIABILITIES AND NET ASSETS**CURRENT**

Accounts payable and accrued liabilities	\$ 16,263	\$ 7,789
Deferred revenue (note 1)	8,000	-

24,263	7,789
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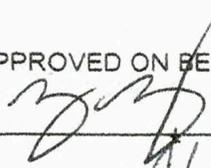
NET ASSETS

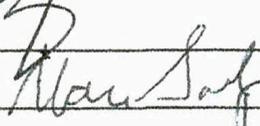
605,082	668,084
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\$ 629,345	\$ 675,873
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Commitment (Note 2)

APPROVED ON BEHALF OF THE BOARD:



Director

Director

Board and Staff



Jen Shelley Rob

Norma Marc

Interim Board Chair - Norma McNeil

Board Co-Chair - Marc Sageloly

Treasurer - Rob Zeppa

Secretary - Shelly Buffit

Board Member - Jennifer Sweezey

On Leave:

Glyn Heatley

Olivia Bruni

STAFF

April McBride - Program Manager

Karen Hurley-Melcher - Caseworker/Activity Coordinator

Bookkeeper

Fran Wolfe





Big Brothers Big Sisters OF SAULT STE. MARIE



#BiggerTogether