

MEGABike 2025



JUNE 7th
LOCATION: TAPROOM

What is MEGABike ???

*OUR BIKE IS MEGA BIG, MEGA FUN!
YOU HAVE THE POWER TO PEDAL FOR THE
POTENTIAL OF YOUNG PEOPLE IN OUR COMMUNITY.*

The MEGABike seats 30 people (includes driver).

Limited spots available on June 7 2025 starting at 9:00 am.

We invite your company or group, clients and friends to hop on our 30-person MEGABike and join us in our brand new Big Brothers Big Sisters initiative and our inaugural ride in Sault Ste Marie. The MEGABike is travelling across the country and stopping in other major cities such as Vancouver, London, Montreal and more!

This exclusive community initiative offers a fun team-building event while giving back to youth in our community who face many challenges. There's no better way to spend part of your day outdoors having fun, socializing, and getting a little physical activity.

What can you expect?

2.5km loop around scenic downtown of Sault Ste Marie 60 minute slots available starting at 9:00AM.

After-ride celebration with your fellow MegaBikers! Team warm-up activities, Music, noisemakers, snacks, Team photos & Go-pro footage



ROUTE MAP

MEGABike 2025

Snackwich + Side

SoftMoc
Only At Softmoc®



Subway
\$5 gets you a
Snackwich + Side

Tim Hortons
Mornings Never
Tasted So Good

Sault Ste. Marie Museum

Clergue Park

Art Gallery of Algoma

TAP ROOM





MEGABike 2025



MAKE A MEGA IMPACT

At Big Brothers Big Sisters we believe that every connection counts. We see with youth in our programs that connection matters now more than ever before. Since 1975, we have been creating inspiring and decisive mentoring relationships that reveal the full potential of young people and equip them for the future.

We are here to support youth and our goal is to build back better, by empowering young people to fully embrace their unique selves, find their sparks and ignite the power and potential within them to achieve all that they dream of.

Make MEGABike your 2025 Team-Building Event!

MEGABike is more than just a fun day out. Connection with your team increases morale, employee retention and opportunities for in-office mentorship. Join us on June 7th for one of the most visible community events of the year - peddling through the streets of downtown Sault Ste Marie for a fun filled day!

WHO IS THE EVENT FOR?? Large, medium and small organizations welcome! OR Register and fundraise as an individual (age 14+)

WHAT'S THE ROUTE?? We will be cycling along Queen Street and the waterfront, with the iconic Roberta Bondar Pavilion and the lake in the background perfect for capturing stunning photos.

WHAT'S THE COST?? Starting at \$100 per seat, check out the Sponsor Opportunities for details.



RIDE HARD CELEBRATE HARDER!

MEGABike 2025



AFTER THE RIDE THE REAL FUN BEGINS!

As a MegaBike rider, you get exclusive perks at Tap Room.

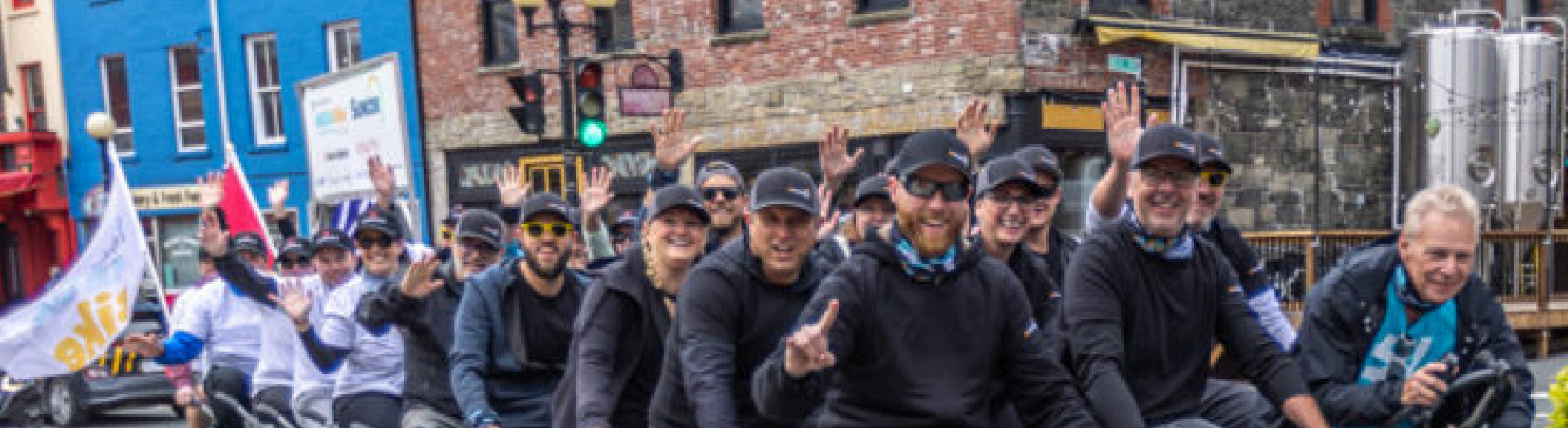
Exclusive Offers :

DRINK SPECIAL: MEGA**Bike** Northern Superior Brewing Co. feature 15% off 16oz. pints for the day of race.

FOOD SPECIAL: Discount of 15% off one Taproom Appetizer for all participants and guests

"Weather permitting, we plan to use the rooftop patio for this event"

Refuel, celebrate and make the most of your MegaBike experience at The Northern Superior Brewing Co. Tap Room where every rider is a VIP!



MEGA Bike 2025



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$4000

MEGA SPONSOR \$2500

BIG SPONSOR \$1500

INDIVIDUAL SPONSOR \$100

For more details please check the next page.

To register for the event please choose one of the above Sponsorship opportunities.



MEGABike 2025

PRESENTING SPONSOR

\$4000



- Exclusive Company Name with event (MEGABike sponsored by ___) Company
- Entire bike all 29 seats plus one complimentary team
- 1st choice of times available for rides
- Logo/banner on bike across front panel and side panel
- Signage at registration table and the start/finish line.
- Exclusive company name/recognition in all radio ads.
- Name and logo on all printed materials for the event.
- Name and logo on BBBS webpage for 1 year with link to your website.
- Social media mentions on Facebook and Instagram.
- Logo on MegaBike website recognizing support.
- Display company banner at event.
- On-Site refreshments.
- Opportunity to provide giveaways.
- Logo recognition via eBlasts.
- Company Name mention/recognition in event Press Release.
- Video message to participants.
- Logo in participant video.
- Personalized team photo.
- Recognition in our Annual Report and in the Event Thank You.





MEGA SPONSOR

\$2500

- **Half Bike -15 seats**
- **Logo/banner on bike across Side panel (business/sponsor to provide)**
- **Name and logo on all printed materials for the event**
- **Name and logo on BBBS webpage for 6 months**
- **Choice of times available for rides**
- **Social media mentions on Facebook**
- **Logo on MegaBike website recognizing support**
- **On-Site refreshments**
- **Logo recognition via eBlasts**
- **Company Name mention/recognition in event Press Release**
- **Opportunity to provide giveaways**
- **Logo recognition via eBlasts**
- **Video message to participants**
- **Logo in participant video**
- **Personalized team photo**
- **Recognition in our Annual Report and in the Event Thank You**





BIG SPONSOR

\$1500

- **5 Seats on MegaBike.**
- **Name and logo on all printed materials for the event**
- **Name and logo on BBBS webpage for 3 months**
- **Logo on MegaBike website recognizing support**
- **On-Site refreshments**
- **Opportunity to provide giveaways**
- **Logo in participant video**
- **Personalized team photo**
- **Recognition in our Annual Report and in the Event Thank You**



INDIVIDUAL SPONSOR

\$100

- **One individual seat on MegaBike**
- **On-Site refreshment**
- **Personalized individual photo**



To confirm your sponsorship for MEGABike 2025, please contact

Saajan Dcruz

Fundraising Coordinator

705-971-5898

saajan.dacruz@bigbrothersbigsisters.ca

IGNITE THEIR POTENTIAL

1 MEGABike. 29 CYCLISTS. 1 BIG CAUSE

1 UNFORGETTABLE DAY!

#MEGABike2025BBSSSM

#PedalForPotential